

# Criteria

Store manager has been managing the same store for at least one year.

Past finalists may be nominated, but with new and innovative ideas and programs since last submission

**Eligibility**  
FMI member companies may only nominate store manager level candidates

**Scoring**  
Entries are scored on overall content and the store manager's demonstrated ability to:

- Generate Sales Growth
- Communicating Company and Store Goals
- Lead, Mentor, and Motivate Associates
- Improve Customer Service/Satisfaction
- Improve Community Relations

All entries are judged by an outside panel of human resources, operations, and communications professionals within FMI's membership and reviewed by FMI

Entries are scored by the panel, resulting in the selection of finalists (three from 4 categories) and four ultimate grand-prize winners.

**Judging**